



# HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY ALUMNI NEWSLETTER



## NOSTAL

March 2023

### DEPARTMENT OF MANAGEMENT SCIENCES



## PRINCIPAL'S MESSAGE



Dear Alumni of the Department of Management Sciences,  
It is with great pleasure that I introduce this edition of the alumni newsletter dedicated to the Department of Management Sciences. Since its inception, the Department of Management Sciences has fostered a dynamic learning environment, equipping students with the critical thinking skills, analytical prowess, and strategic vision needed to thrive in a constantly evolving global marketplace. This newsletter serves as a testament to the Department's enduring legacy. It showcases the outstanding achievements of our alumni, who are making significant contributions across diverse fields. As you reconnect with your alma mater through this newsletter, I encourage you to reflect on your own experiences in the Department of Management Sciences. We are always eager to hear from our alumni, so please feel free to share your stories and stay connected with the Department. On behalf of the entire faculty and staff, I extend my warmest regards.

**Dr.J.Jaya**  
Principal, HICET.

## EDITORIAL



Dear Alumni,  
It is my pleasure to connect with you once again through this alumni newsletter. As the Head of the Department of Management Studies and as you are aware, we've continuously striving to keep our curriculum relevant and aligned with the ever-evolving business landscape. We always look your illustrious contributions made during various timelines that has truly helped our students to grow and know a lot. We strongly encourage you to stay connected with the department. Visit our website for upcoming events, faculty profiles, and student achievements. You can also join our alumni network on [mention platform, e.g., LinkedIn] to connect with fellow graduates. We are truly grateful for your continued support of the Department of Management Studies.  
Stay Connected

**Dr .K. Samuvel,**  
Director-MBA

# ALUMNI NEWSLETTER

## NOSTAL Institution

March 2023

### Vision

To become a premier institution by producing professionals with strong technical knowledge, innovative research skills and high ethical values.

### Mission

- IM1: To provide academic excellence in technical education through novel teaching methods.
- IM2: To empower students with creative skills and leadership qualities.
- IM3: To produce dedicated professionals with social responsibility.

## Department of Management Sciences

### Vision

Emerge as a premier business school recognized globally for management education, practice and research that propels lifelong learning with ethical and professional values.

### Mission

- Promote a collaborative learning environment that delivers the best in teaching, research, and innovation with a global perspective.
- Imbibe entrepreneurial and innovative capabilities to manage change and transformation across various disciplines of management practices.
- Nurture professional and ethical responsibilities related to industry, society, and environment.

### Program Educational Objectives

1. Exhibit managerial acumen with creative, innovative thinking and values in a global context.
2. Function effectively as competent managers with problem solving and decision-making capabilities.
3. Contribute responsibly to business and societal communities.

### Program Outcome

1. Develop conceptual and functional knowledge in respective managerial domains for decision making.
2. Identify and interpret business scenarios with innovative and critical thinking skills for problem solving.
3. Exhibit effective communication skills to justify and negotiate business issues successfully.
4. Demonstrate leadership and team building skills in collaborative settings.
5. Integrate social precincts and ethical practices for corporate governance.
6. Appraise organizations, stakeholders and their relevant eco systems.

### Program Specific Outcomes

1. Integrate core, cross-functional and interdisciplinary aspects of management theories and frameworks with real world practices.
2. Engage in independent and lifelong learning and take up challenging assignments for professional development.



**2022 - 2023**

**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY**  
(AN AUTONOMOUS INSTITUTION)  
VALLEY CAMPUS, POLLACHI HIGHWAY, COIMBATORE - 641032

DEPARTMENT OF MANAGEMENT SCIENCE

**HANDLING CUSTOMER COMPLAINTS**

**SATURDAY**  
20 AUGUST 2022  
03:00 - 04:00 PM



**Mr. JAGANNATHAN**  
HR Manager,  
Hyatt Regency

[meet.google.com/zsm-zowt-msy](https://meet.google.com/zsm-zowt-msy)

Dr.J.Jaya  
Principal  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvanewari  
Associate Professor, MBA  
Co-Ordinator


**Mr.JAGANNATHAN**

Handling Customer  
Complaints

**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY**  
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DEPARTMENT OF MANAGEMENT SCIENCE

**STRATEGIES FOR CONTROLLING AND MANAGING COSTS**



**Mr. Premkumar**  
Financial Controller Manager,  
DXC Technologies

19 November, 2022  
03:00 PM - 04:00 PM

[meet.google.com/iik-daon-gyq](https://meet.google.com/iik-daon-gyq)

Dr.J.Jaya  
Principal  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvanewari  
Associate Professor, MBA  
Co-Ordinator

**Mr.PREMKUMAR**

Strategies for Controlling  
and Managing Costs

**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY**  
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DEPARTMENT OF MANAGEMENT SCIENCE

**CHALLENGES AND OPPORTUNITIES IN E-COMMERCE SERVICES**



**Mr. M.R.Ramesh**  
Assistant Manager,  
Hyatt Regency

AT 03:00 PM  
07 JANUARY, 2023

[meet.google.com/jka-uiuz-bbe](https://meet.google.com/jka-uiuz-bbe)

Dr.J.Jaya  
Principal  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvanewari  
Associate Professor, MBA  
Co-Ordinator

**Mr.M.R.RAMESH**

Challenges and  
Opportunities in  
E-Commerce Services

**Hindusthan College of Engineering and Technology**  
(An Autonomous Institution)  
Valley Campus, Pollachi Highway, Coimbatore - 641032

DEPARTMENT OF MANAGEMENT SCIENCE

**VIRTUAL ONBOARDING AND INTEGRATION PRACTICES**

**SATURDAY**  
18 MARCH 2023  
03:00-04:00 PM



**Ms. J. Virginia Mary**  
Senior HR Recruiter & Generalist,  
Tech Zarinfo

[meet.google.com/gjz-jiat-hvd](https://meet.google.com/gjz-jiat-hvd)

Dr.J.Jaya  
Principal  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvanewari  
Associate Professor, MBA  
Co-Ordinator

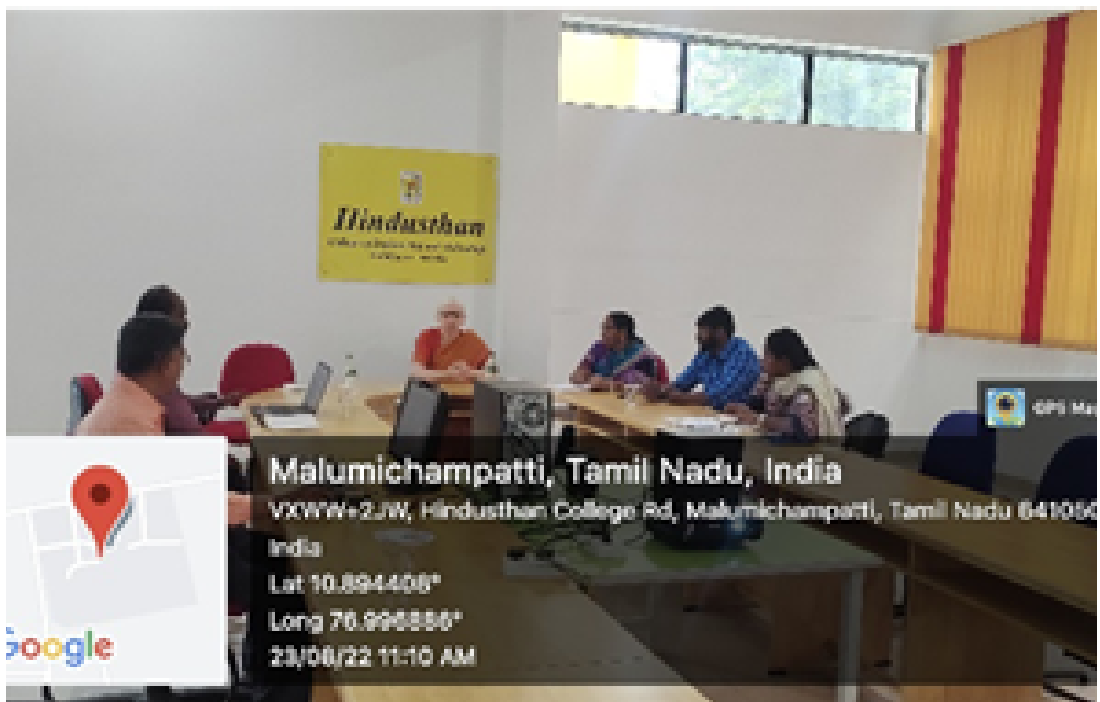
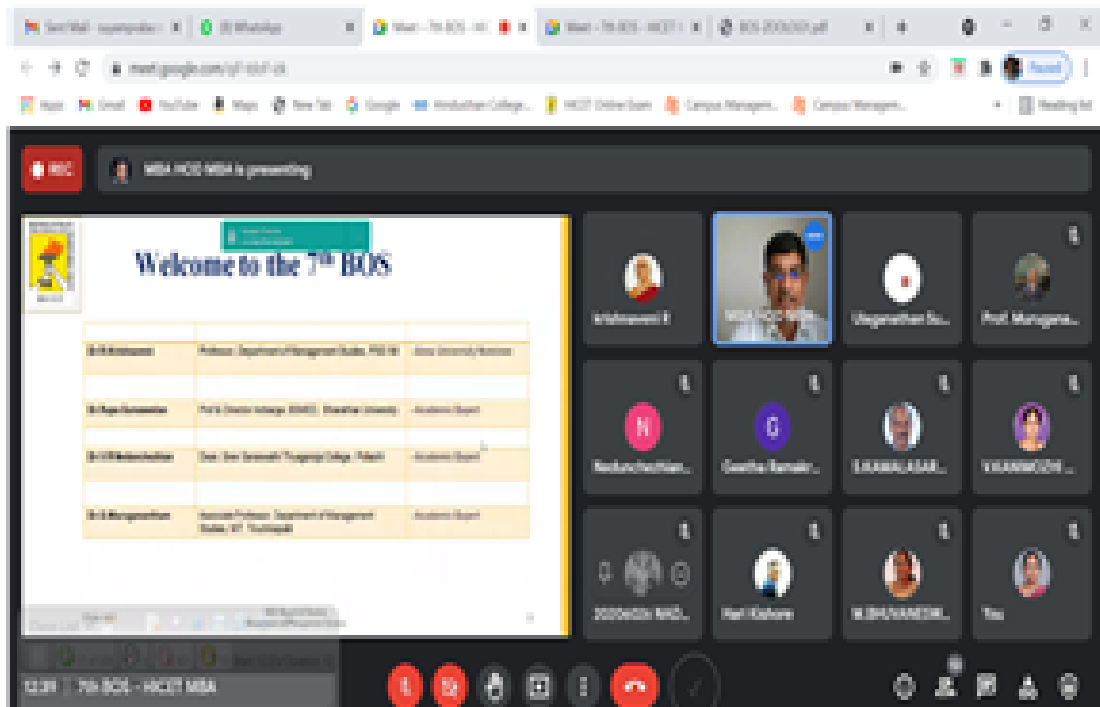
**Ms.J.VIRGINIA MARY**

Virtual Onboarding and  
Integration Practices

## Snapshot of Alumni Meet held on 16.2.2023



## Snapshots of Board of Studies (Alumni involvement)



# PROJECT SUPPORT

**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY**  
(AN AUTONOMOUS INSTITUTION)  
VALLEY CAMPUS, POLLACHI HIGHWAY, COIMBATORE - 641032

DEPARTMENT OF MANAGEMENT SCIENCE

**BUSINESS TRENDS AND FEASIBILITY STUDIES IN EV INDUSTRY**

**FRIDAY**  
18 NOVEMBER 2022  
03:00 - 04:00 PM



**Mr. R. PRAVEENJUMAR**  
City Manager (TN & PY),  
Ather Energy Pvt Ltd

<http://meet.google.com/ufo-zfez-ufo>

Dr.J.Jaya  
Principal  
Dr.K.Karunakaran  
CEO  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvaneshwari  
Professor, MBA  
Co-Ordinator

**Mr.R.PRAVEEN KUMAR**

Business Trends and  
Feasibility Studies in EV  
Industry

**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY**  
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DEPARTMENT OF MANAGEMENT SCIENCE

**FINANCIAL INCLUSION AND PLANNING**



**Mr. S. PRADEEPAN**  
Asst. Manager,  
Karur Vysya Bank

16 December, 2022  
03:00 PM - 04:00 PM

<http://meet.google.com/file-opvt-vxx>

Dr.J.Jaya  
Principal  
Dr.K.Karunakaran  
CEO  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvaneshwari  
Professor, MBA  
Co-Ordinator

**Mr.S.PRADEEPAN**

Financial Inclusion and  
Planning

**Hindusthan College of Engineering and Technology**  
(An Autonomous Institution)  
Valley Campus, Pollachi Highway, Coimbatore - 641032

DEPARTMENT OF MANAGEMENT SCIENCE

**Strategies for sustainability in business**



**MR. JOSHUA JOHNSON**  
Sr. Business Manager,  
HCL Technologies

**24 DEC 2022**  
Saturday  
Start At 3Pm - 4Pm

<http://meet.google.com/vha-epmu-mmd>

Dr.J.Jaya  
Principal  
Dr.K.Karunakaran  
CEO  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvaneshwari  
Professor, MBA  
Co-Ordinator

**Mr.JOSHUA JOHNSON**

Strategies for Sustainability  
in Business

**Hindusthan College of Engineering and Technology**  
(An Autonomous Institution)  
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DEPARTMENT OF MANAGEMENT SCIENCE

**TALENT ACQUISITION AND ONBOARDING CHALLENGES**

**MONDAY**  
30 JANUARY 2023  
03:00-04:00 PM



**Mr. B. GNANVEL**  
LEAD TALENT PARTNER  
RUBRIK, INC

<http://meet.google.com/deg-qvyu-rpn>

Dr.J.Jaya  
Principal  
Dr.K.Karunakaran  
CEO  
Patron

Dr.K.Samuvel  
Director, MBA  
Convener

Dr.M.Bhuvaneshwari  
Professor, MBA  
Co-Ordinator

**Mr.B.GNANVEL**

Talent Acquisition and  
Onboarding Challenges

# ALUMNI ENTREPRENEURSHIP



**Mr.A.VINOTH**

## Webinar on Earth Moving Equipments

# ALUMNI MENTORING



**Ms.KIRUTHIKA**

## Seminar on Banking Industry





Chief Editor

Dr. K. Samuvel,  
Director - MBA

Editor

Dr. M. Bhuvaneswari  
Professor

Associate Student  
Editors

Mukesh J  
Aparna Pradeep  
II MBA

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